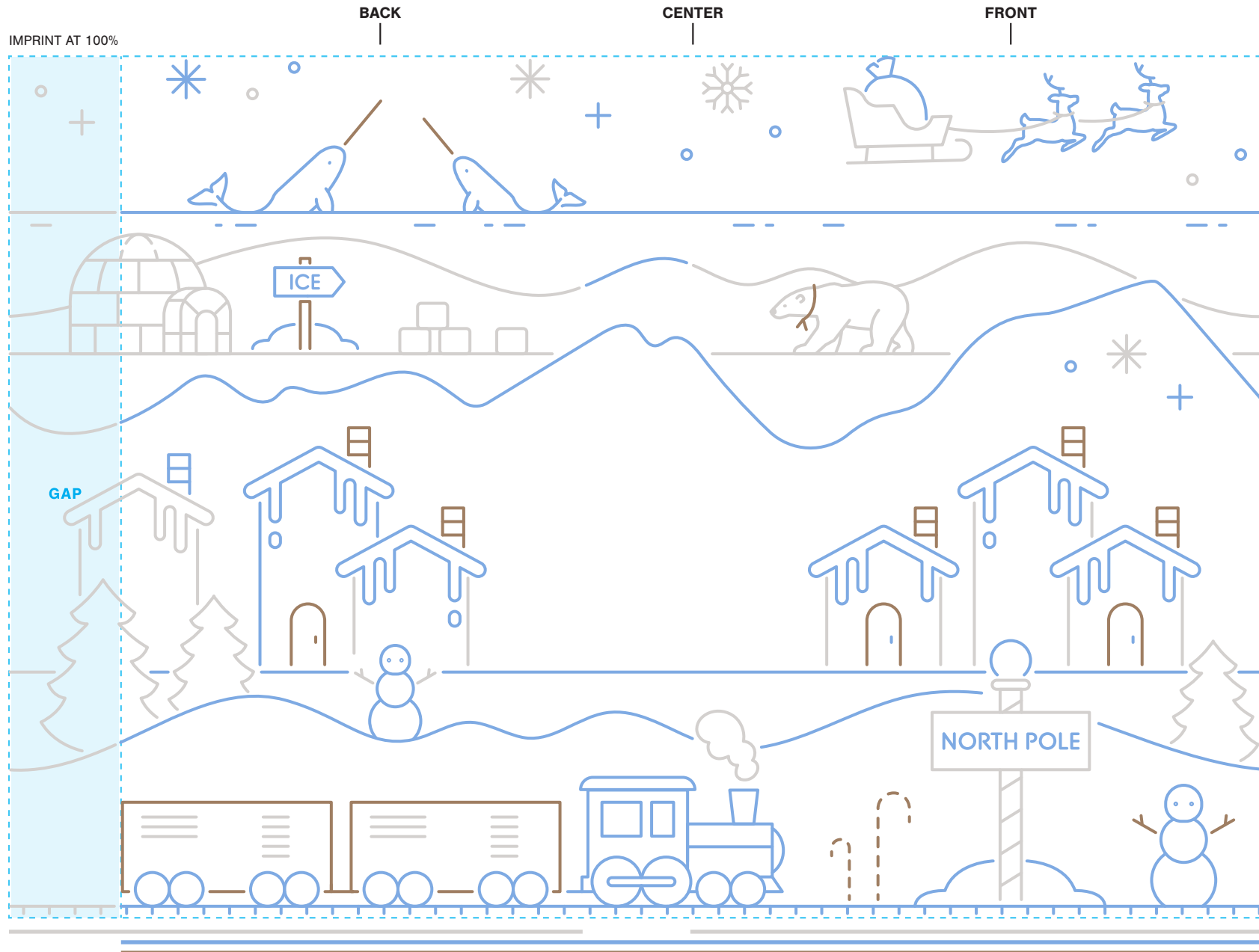


**INSTRUCTIONS:**

- 1) OPEN TEMPLATE IN ADOBE ILLUSTRATOR OR YOUR PREFERRED GRAPHICS EDITOR.
- 2) PLACE YOUR LOGO AND/OR TEXT IN THE DESIGNATED AREA.
- 3) MAKE YOUR COLOR ADJUSTMENTS.
- 4) SUBMIT YOUR FINAL DESIGN TO OUR VIRTUALS TEAM FOR REVISION AND VIRTUAL MOCK-UPS.



IMPRINT AT 100%

BACK

CENTER

FRONT

GAP

ICE

NORTH POLE

**STANDARD IMPRINT**

DESIGNATE PMS # TO CORRESPONDING COLOR #  
USE PMS COLORS ONLY AND OUTLINE ALL FONTS

COLOR #1  
PMS COOL GRAY 2

COLOR #2  
PMS 7451

COLOR #3  
PMS 2470

FONT(S) IN DESIGN\*

BC ALPHAPIPE

\*ALL FONTS CAN BE FOUND AT ADOBE.COM  
OR THROUGH ADOBE'S CREATIVE CLOUD.  
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